

FANTASTIC-COLOR

Fantastic worlds of colour –
enchant your customers



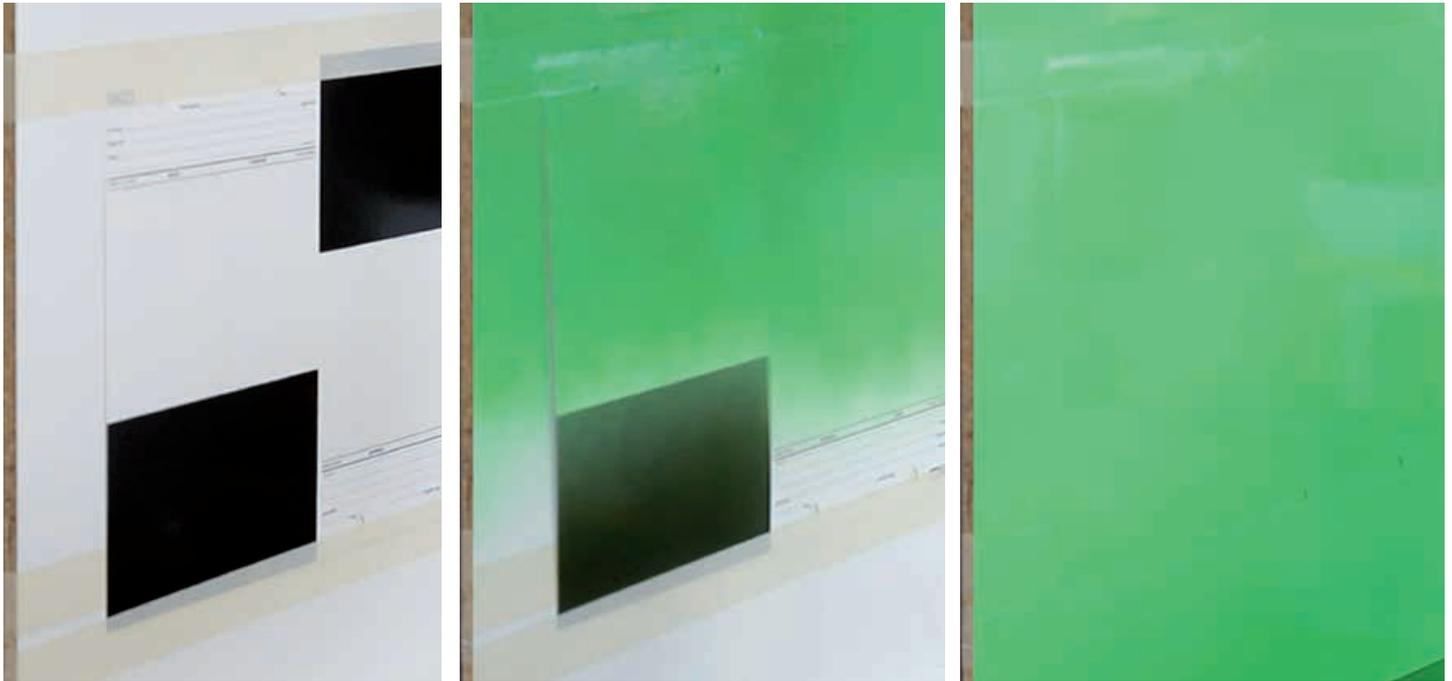
In one single work step, up to 60% more material can be applied to vertical surfaces than with similar coloured lacquers.

This saves both time and effort, as the desired result is achieved faster. Combined with a 40% higher opacity and around 25% higher solids content than UNA COLOR, you can achieve a lacquered surface that captivates the senses with very little effort, even with tricky colour tones.

You can see, feel and hear* the difference.

*Furniture surfaces do not just have a visual effect – they have a tactile one, too. Gently stroking the surface of the furniture not only speaks to your sense of touch, but also generates a quiet noise that gives a strong impression of quality, even if this happens on a subconscious level. With FANTASTIC-COLOR, these sensations are balanced perfectly.

- > Can be applied directly to MDF edges without using special insulations and fillers
- > Lacquer sanding is possible after only 2 h / 20 °C, ensuring high levels of productivity
- > Good metalmarking resistance, meaning that the clear top coat can be omitted in many cases
- > IMO-certified



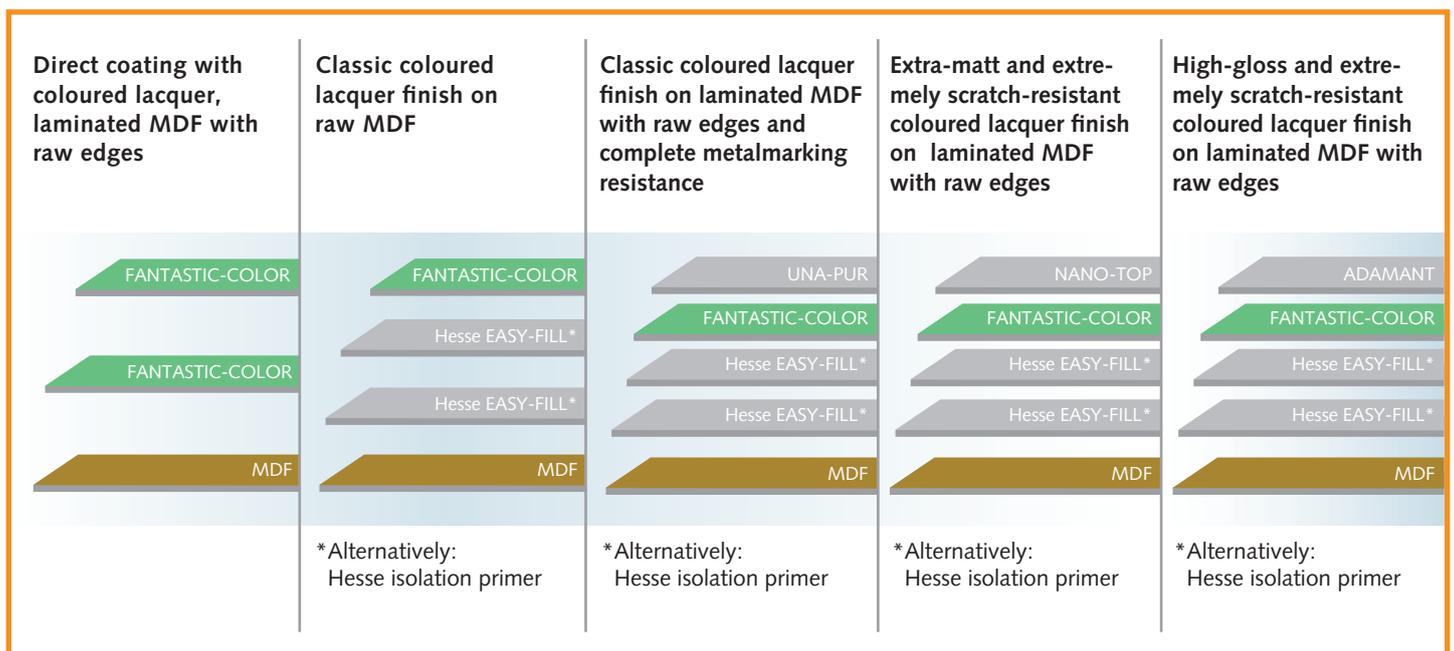
Excellent opacity in just one work step

Product description:

Hesse FANTASTIC-COLOR is a pigmented, light-fast and very well-balanced two-component PU acrylic resin lacquer with impressive opacity and a fast drying time. The product's particular distinguishing features are its outstanding ability to stay on vertical surfaces together with excellent levelling on horizontal surfaces. Good metalmarking resistance and scratch resistance are achieved once dried. Hesse FANTASTIC-COLOR is suitable for top coating in almost all colour tones and is therefore the ideal coloured lacquer for very sophisticated and high-quality coloured lacquer finishes with an impressive feel. FANTASTIC-COLOR can also be applied directly to sanded raw MDF edges and surfaces, further expanding its range of applications.

Fields of application:

For all interior fixtures, including heavily used areas such as the kitchen and bathroom. Extremely suitable as a coloured lacquer for coatings on MDF and priming foils. Not suitable for applications within the scope of the ChemVOCFarbV (German ordinance on solvent-based paints and varnishes) or of EU Directive 2004/42/EC (Decopaint).



The key product properties are set out here in a direct comparison with competitors.

Opacity

Application quantity under laboratory conditions with 100 μ each of Hesse FANTASTIC-COLOR achieves coverage of 97.6% in comparison with the competition's coverage of 94.4%.



Hesse FANTASTIC-COLOR



Competitor A

Vertical surfaces

Flow behaviour with squeegee application under standard conditions of 75 μ to 300 μ



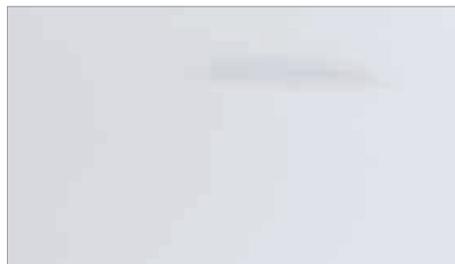
Hesse FANTASTIC-COLOR



Competitor R

Metalmarking resistance

Metalmarking resistance determines the metal abrasion on white or pastel-coloured surfaces.



Hesse FANTASTIC-COLOR



Competitor Z

Drying

Rapid intermediate drying of two hours with FANTASTIC-COLOR coloured lacquers.



Hesse FANTASTIC-COLOR



Competitor

*The letters correspond to an internal code from a comparison of numerous competitive products that Hesse-Lignal analysed when developing FANTASTIC-COLOR. The development process itself was based on the results of a survey of several hundred carpenters/joiners.

Hesse mixing system

Paint Express – your on-site paint factory



With Hesse mixing systems, you can mix colour tones in a wide range of lacquer or stain qualities. Perfect for users who change colours frequently.



X-Smart
for water-based mixing lacquers

HA 450 for solvent and
water-based mixing lacquers

Your local Hesse-Lignal dealer:

- > Fast and easily reproducible
- > A range of mixing concepts: from manual to automatic
- > Fast and extremely versatile
- > Production of stains, coloured lacquers, effect lacquers and coloured oils
- > For hydro and solvent systems
- > For wood, glass, plastic, metal
- > Proprietary formulation software Paint Express 3.0
- > Over 10,000 coloured lacquer formulas in the customary colour cards