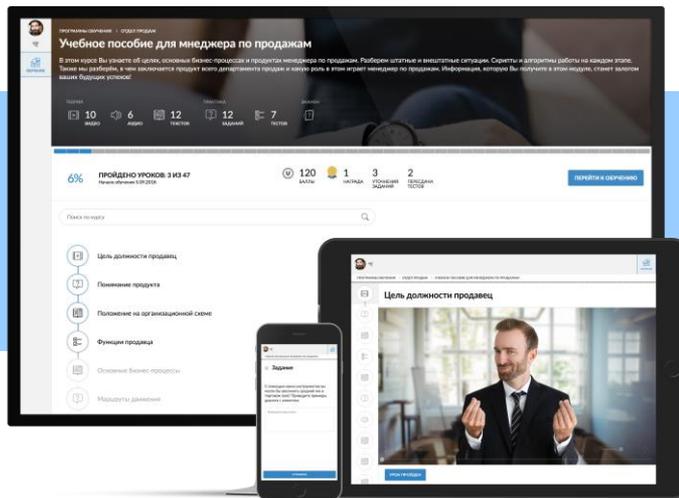




UNICRAFT

# ONLINE SERVICE FOR EMPLOYEE TRAINING



# Needs

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Take control over personnel knowledge and skills. Ensuring that everyone has a perfect grip on work technology within a relevant area of responsibility.

Depending on the stage of development of the company, we point out certain problems related to its growth:



**20+**  
employees

the company's owner, i.e. director, is the main carrier of expertise. Director devotes much personal time to training, often to the detriment of other tasks.



**70-150**  
employees

training function is assigned to HR. Operating procedures and regulations are described and delivered to employees, but they do not read them or misunderstand such regulations, which results in work mistakes.



**500+**  
employees

there is a manager or even a training department. Training and adaptation are widely applied. Training is usually full-time, and since the company grows rapidly, too much time and money is spent on full-time training of geographically remote employees

# We provide an online platform for personnel training



Arrange knowledge into a structured course base



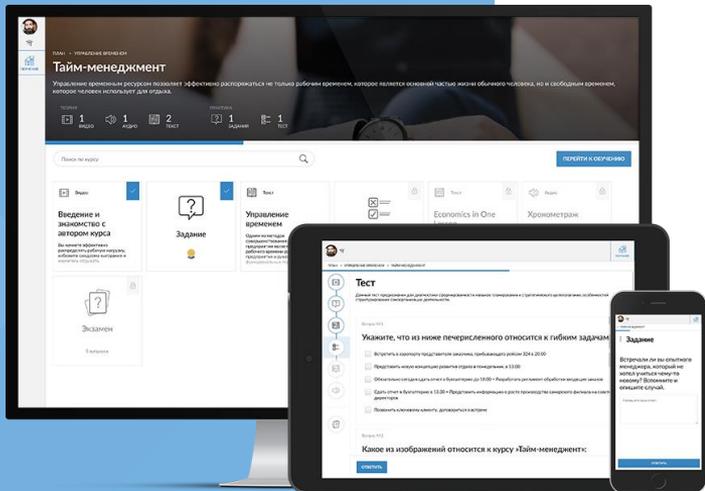
Form training programs for each position



Register employees for training



Observe the training progress by means of clearly arranged statistics and reports



## Easy & friendly!



Own method  
developing educational  
materials

## Ideal client

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— company from medium business or corporations,  
recruitment of new staff.

- ✓ such company has described technologies,  
which must be complied with by employees
- ✓ the company operates in  
services/retail/HORECA/FMCG/real estate area
- ✓ it is interested in fast adaptation of employees and  
control over awareness of regulations, technologies,  
product line
- ✓ the company has a branch or franchise network



# How does it work?

1

The client determines key business areas

2

Identifies successful work technology

3

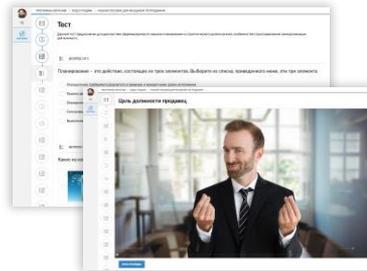
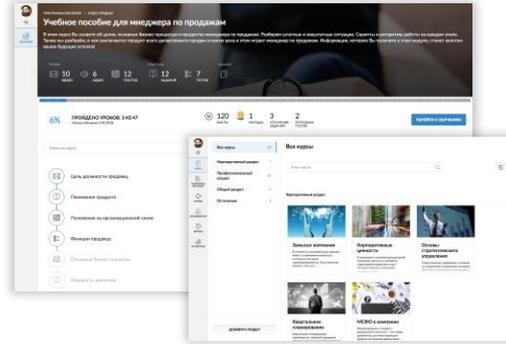
Describes such technology in the form of a training course on Unicraft platform

4

Assign employees to take such course

5

Checks and adjusts understanding by employees



6

Trains skills

7

Controls gained knowledge by means of assessments

8

Checks practical application of knowledge by means of inspection sheets

9

Assigns employees for retraining, if necessary

